



iTunes

Product Brief

Dear Retailer,

From February 2011, there are changes to the way you sell iTunes through your epay terminal. To sell iTunes, you will need to swipe the iTunes gift card through the epay terminal. To help get this process started, we are providing you with an iTunes stand and some gift card stock.

NB: the giftcards do not hold any value until activated through the epay terminal.

Kind regards,

The epay team!



ABOUT THIS PRODUCT

iTunes gift cards give access to over 12 million songs, 1000's of TV shows and Movies, over 35,000 Audio books and over 240,000 applications through the iTunes store - Australia's number 1 source for buying digital music. One click is all it takes to download a music track! They are ideal as a gift or for anyone wanting to feed their iPod touch, iPhone or iPad.

KEY SELLING POINTS

- Access to over 12 MILLION SONGS
- 1,000s of TV Shows and Movies
- 35,000 Audio Books
- Over 240,000 Apps for iPhone, iPod touch and iPad

GOOD TO KNOW

RRP (Inc GST)	Barcode
iTunes Gift Card \$20	9 337 694 000 247
iTunes Gift Card \$30	9 337 694 000 254
iTunes Gift Card \$50	9 337 694 000 261
iTunes Apps Store Gift Card \$30	5 450 537 000 786

Void Policy

No refunds or exchanges allowed (see Terms & Conditions on back of card)

Is it reloadable?

No - iTunes cards can only be used once.

HOW TO SELL THIS PRODUCT

NOTE: This is for illustration purposes only.

Check that the scratch panel on the back of the card is intact (keep the backing stuck to the card as it contains important information).



1. Process payment as per normal with customer
2. Once payment is approved, swipe iTunes giftcard through epay terminal
3. Enter your Sales code
4. epay terminal will ask you to confirm the product is correct (i.e. iTunes \$20, select Yes or No)
5. Activation receipt will print from epay terminal
6. iTunes giftcard is now loaded with purchased denomination
7. Give iTunes giftcard and epay terminal receipt to the customer

To order more stock or if you have any questions please contact our friendly Customer Service team on 1300 301 408



Bigpond Music

Product Brief

Dear Retailer,

epay is pleased to advise that BigPond is launching a new range of physical prepaid gift cards that will build upon the current BigPond printed vouchers, which are currently sold through epay terminals.

NB: the giftcards do not hold any value until activated through the epay terminal.

Kind regards,

The epay team!



ABOUT THIS PRODUCT

KEY SELLING POINTS

- Perfect for gift giving
- Compatible with iTunes®
- Over 2 million high quality MP3 tracks
- 15% off weekly top 10 tracks
- Discounted albums and special offers

GOOD TO KNOW

RRP (Inc GST)	Barcode
Bigpond Music Gift Card \$10	9 321 146 168 845
Bigpond Music Gift Card \$20	9 321 146 168 968
Bigpond Music Gift Card \$50	9 321 146 169 088
Bigpond Music Gift Card \$100	9 321 146 169 200

Void Policy

No refunds or exchanges allowed (see Terms & Conditions on back of card)

Is it reloadable?

No - Bigpond cards can only be used once.

HOW TO SELL THIS PRODUCT

NOTE: This is for illustration purposes only.

Check that the scratch panel on the back of the card is intact (keep the backing stuck to the card as it contains important information).



1. Process payment as per normal with customer
2. Once payment is approved, swipe Bigpond giftcard through epay terminal
3. Enter your Sales code
4. epay terminal will ask you to confirm the product is correct (i.e. Bigpond music \$20, select Yes or No)
5. Activation receipt will print from epay terminal
6. Bigpond giftcard is now loaded with purchased denomination
7. Give Bigpond giftcard and epay terminal receipt to the customer

To order more stock or if you have any questions please contact our friendly Customer Service team on 1 300 301 408

FOR MORE INFORMATION ON THIS PRODUCT VISIT www.telstra.com.au/customer-terms/home-family/bigpond-services/general or call 13 POND (13 7663)

FOR MORE INFORMATION ON YOUR epay TERMINAL CONTACT **epay Customer Service** 1300 301 408 or visit epayaust.com.au