



Press Release

FOR IMMEDIATE RELEASE

epay Powers PlayStation®Network Cards

LONDON, United Kingdom — 9 March 2010 — *Leading electronic payment solutions company to handle gaming giant's online prepaid products in Australia.*

epay, the electronic payment provider with a global retail network, has reached a deal with Sony Computer Entertainment Europe (SCEE) to offer an end-to-end solution in handling its PlayStation Network (PSN) Cards across Australia. This will be followed by a European and New Zealand roll out.

With the ambition to achieve new and greater retailer presence, at a time where there is a growing emphasis on digital distribution, epay is working with SCEE to not only increase brand awareness, but provide consumers with better access to PSN products.

epay's global network of approximately 237,000 retail locations and innovative payment solutions will help SCEE achieve its objective of enabling more consumers access to digital content available through PSN.

The PlayStation Network Cards are a simple way to add credit to a PSN wallet enabling access to an extensive library of content including: games, downloadable add-ons, movies and much more. Cards can be bought for cash at participating epay retailers where consumers receive a unique voucher code that can be redeemed online to purchase content for both PlayStation®3 (PS3) and PSP™(PlayStation®Portable).

Gareth Gumbley, CEO of epay, commented: "Through our partnership with SCEE, we will create a new shop window for PSN products and services. Our global reach, existing retail clients and constantly evolving technology platforms will enable us to create a simple and accessible solution that will increase consumer activity on PlayStation Network."

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Editor's notes

Gareth Gumbley is available for interview

About epay

epay, a Division of Euronet Worldwide, Inc. (NASDAQ: EEFT), is a global processor and distributor of electronic payment solutions – enabling service providers to maximise the sales of their products and services.

epay utilises its worldwide network – approximately 237,000 retailer locations, around 498,000 points of sale (POS) across a number of markets including Australia, Austria, France, Germany, India, Ireland, Italy, New Zealand, Poland, Romania, Spain, Switzerland, UK and USA – to deliver innovative and tailored electronic payment and cash collection solutions including POS systems integration with a full settlement and reporting service.

The epay portfolio includes prepaid mobile top-up, prepaid debit cards, e-wallets, bill payment, gift cards, digital content, money transfer through its sister company RIA, lottery and transport payment solutions including road tolls and public transport. A full marketing and distribution service is available to support these products and services.

Headquartered in London, United Kingdom, Visit www.epayworldwide.com for more information.